

EDL Packaging, a Massman Company, Celebrates Groundbreaking of New Facility

De Pere, WI. (May 29, 2024) [EDL Packaging](#), a leader in automated shrink wrapping and shrink bundling machinery, is excited to announce the groundbreaking for a brand new 45,000 Sq. foot facility in De Pere, WI.

EDL first opened a service center in Green Bay in 1985 to support their UK-based operations which was founded in the 1960s. The Wisconsin facility now operates as the primary location and is a custom-engineered design and manufacturer of industry-leading automated packaging equipment. The Greater Green Bay area has long been a hotspot for the packaging industry and EDL is proud to remain part of that community through the support of the City of De Pere. Through this site transition EDL will keep all employees and has additional plans to expand through growth after the facility opens.

“We have seen significant growth across each of our Massman Business locations. The groundbreaking for EDL follows the completion of a newly designed headquarters for the [Massman Companies](#) in Alexandria, MN.” said Jeffrey Hohn, President and CEO of Massman Companies. “This venture is the latest in a series of investments that Massman has made in each one of their locations. We are extremely proud of the EDL accomplishments and are excited for the employee wellbeing and growth potential this new building will enable.”

General Manager and Vice President of EDL, Kathryn Rowen continued “This new facility is an investment in the Greater Green Bay Area and our people. This space is designed with employee wellness at the forefront and will be a perfect way to showcase our capabilities to customers with an intent to demonstrate the custom-automation machines we have been designing, building, and assembling since coming to the area over 40 years ago.”

The facility is being built in partnership with [SMET Construction Services](#) and is scheduled to be complete in late 2024.

EDL Packaging, a Massman Company has over 60 years of experience in the food, personal care, building supplies, carpet, dairy, grain, and pet food industries manufacturing shrink bundling, multi-packaging, and tray wrapping equipment designed to meet customers unique and specific requirements. For more information on EDL Packaging, visit www.edlpackaging.com or call +1 (920) 336-7744

Massman Companies is an Automated Packaging Company with a mission to provide customers with the Best Running Machines in the Factory. Our brands provide automated packaging equipment from beginning to end of your production line, and everything in between. Specializing in delivering top-tier packaging machinery to a wide variety of industries for an even broader array of applications, our brands consist of: Massman Automation, EDL Packaging, Ideal Pase, DTM Packaging, and New England Machinery. For more information about Massman Companies, visit www.massmanco.com or call +1 (320) 554-3611.

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